

## TBI-IIIM joins hands with GCW Gandhi Nagar for conducting two days online City camp



Under the aegis of Venture Centre Pune, NCL a two days online City camp on the topic "Essentials of Scientific Entrepreneurship" was conducted jointly by Technology Business incubator- Indian Institute of Integrative Medicines (TBI-IIIM ) and Government P.G. College for Women, Gandhi Nagar, Jammu concluded at IIIM on 19th of February 2021.

The Camp was inaugurated at Govt. P.G College for Women, Gandhi Nagar. Dr. Sangita Nagari declared the event open with the lamp lightening ceremony, followed by a welcome address and a high intensity motivational talk on the role of skill enhancement strategies, acquiring leadership qualities and withstanding stress and competition for better job opportunities and job creations. The idea of becoming a job creator than being a job seeker using scientific entrepreneurship was the main motto of the online City camp. Igniting the zeal for scientific temperament and understanding the basics of a successful entrepreneurial venture were taken care of.

Dr. D. Srinivasa Reddy, Director, IIIM extended full support and guidance to make the event a success story. National level speakers, Entrepreneurs, Scientists enlightened the gathering by showing them way to entrepreneurship in a much easier step wise manner. Special focus was laid on the role and opportunities of women in present scenario.

Dr. Sourabh Saran and Ankush Varma presented an overview of CSIR, CSIR-IIIM and TBI-IIIM. They explained various projects currently undertaken by CSIR-IIIM Jammu and TBI-IIIM, Jammu.

A highly interactive discussion session was held. Undergraduate students from Department of Biotechnology, Government P.G College for Women, Gandhi Nagar asked many queries out of enthusiasm and curiosity regarding opportunities available for them in this field. All the queries were answered patiently by learned and experienced speakers.

The closing ceremony was held at IIIM Jammu. Dr. Sourabh Saran, Senior Scientist IIIM, Jammu and Dr. Ankush Varma, Coordinator TBI-IIIM, Dr. Rahul Sharma, HOD Biotechnology(GCW, Gandhinagar), Dr.Ashok Kumar, HOD Biochemistry (GCW, Gandhinagar) were present in the Certificate distribution ceremony.

Feedback forms were collected from the participants and suggestions were sought to make such Camps more accessible and helpful to participants.