



Government of Jammu and Kashmir
Directorate of Colleges
Higher Education Department

The Nodal Principal,
Jammu Division Colleges,

The Nodal Principal,
Kashmir Division Colleges.

Sub: National Essay Competition.

HOD English

For na
SPS
30/09/2024

Q 578
30/09/24
Sir/Madam,

Apropos to the subject and reference cited above, Kindly find enclosed herewith a copy of communication No. Admn-1/2024-25/NEC2024/1953 dated 27.09.2024 from Office of the Comptroller & Auditor General of India, J&K, Srinagar regarding the above subject matter, wherein it has been intimated that the Comptroller & Auditor General (CAG) of India is organizing a second National online Essay Writing competition as part of Audit Diwas celebrations. The essay competition aims to make the youth of the country aware of the institution of CAG of India and appreciate the contribution of the CAG in promoting public accountability and good governance. The competition will also give an opportunity for young minds to harness their creativity and express ways in which the institution of the CAG can contribute to good governance.

The essay competition will be conducted in conventional pen and paper mode by way of physical participation in stations where filed offices of IA&AD are located. In respect of Jammu and Kashmir, the competition will be conducted in Srinagar in the "Office of the Principal Accountant General, Jammu and Kashmir, My Rather Avenue Road, Srinagar" while as the competition will be conducted in Jammu at Director General, Regional Capacity Building and Knowledge Institute, AG Office Complex, Shaktinagar Jammu.

Essay competition will be held on 4th October 2024 from 2:30 PM to 4:30 PM (two hours duration) Participants may write their essay in either Hindi or English.

The Topic of essay will be shared with participants on the spot at the time of the start of essay competition in the premises of IA&AD field offices.

The essays will be evaluated separately in English and Hindi winners of the competition will be awarded cash prizes as follows:

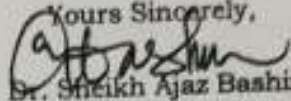
First Prize	₹ 50,000/-
Second Prize	₹ 40,000/-
Third Prize	₹ 30,000/-

Other terms and conditions are detailed in the brochure annexed herewith.



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In view of the above, you are requested to circulate the same amongst the Principals of Govt. Degree Colleges of your respective divisions with the request to give wide publicity to the event and elicit maximum number of participants from the students encourage them to participate wholeheartedly in the competition.

Yours Sincerely,

Dr. Sheikh Ajaz Bashir
Director Colleges, UT of JK
Higher Education Department

No.: DC-HE/K/2024/1768.

Dated: 30.09.2024

Copy for information to the:

1. Senior Deputy Accountant General (Admn) O/o Comptroller & Auditor, General of India for information
2. PS to Principal Secretary to Government, Higher Education Department for information of Principal Secretary, Higher Education Department.
3. Record file.

**Office of the Comptroller and Auditor General of India
9, Deen Dayal Upadhyay Marg, New Delhi**

National Essay Writing Competition 2024

- ❖ We are organising the third National Essay Writing Competition on **4th October 2024** from **2.30 PM to 4.30 PM** (two hours' duration).
- ❖ **Mode:** Conventional pen and paper mode by way of physical participation by the candidates.
- ❖ **Medium:** Participants may write their essay in **either Hindi or English**.
- ❖ **Venue:** Selected stations where field offices of IA&AD are located. The designated stations are available in drop down menu in Page 3 of the online registration form at <https://cagessaycompetition.co.in/>.
- ❖ **Eligibility:** The competition is open to all college students who are
 - currently enrolled in a course of study at any institution recognized by any University in India
 - not more than 23 years old as on 1st August 2024.
- ❖ **Prize:** The essays will be evaluated separately in English and Hindi. Winners of the competition will be awarded cash prizes as follows:
 - First prize: ₹ 50,000
 - Second prize: ₹ 40,000
 - Third prize: ₹ 30,000All eligible students who participate in the competition shall receive participation certificates in digital format.
- ❖ The criteria for evaluation of essays will be
 - Originality of thought and depth of knowledge,
 - Clear reasoning and quality of argument,
 - Critical analysis,
 - Structure and writing style
- ❖ **Registration:** Online registration of participants will open at **0000 Hours on 14th September 2024** and applications will be allowed till **1000 Hours, 3rd October 2024** subject to capacity constraints at various locations.
- ❖ **Declaration of result:** Results will be published by **5th November 2024**.
- ❖ **Prizes distribution:** On *Audit Diwas* i.e. **16th November 2024**.
- ❖ Electronic devices like mobile phone, digital diary, smart-watch etc. will not be allowed during the competition.
- ❖ For registration and complete details visit <https://cagessaycompetition.co.in/> or scan the following QR code:



Centre in Srinagar:
O/o The Principal Accountant General,
Jammu & Kashmir,
MY Rather Avenue Road,
Exhibition Grounds, Srinagar - 190 001

Centre at Jammu:
O/o the Director General,
Regional Capacity Building & Knowledge
AG Office Complex,
Shaktinagar Jammu - 180 001